

## CONCEPT TO CONTRACT

At McGraw-Hill, the research and development process is paramount. We take the time to listen to the market and undertake a rigorous review process in order to meet market needs. Our decision making process is time consuming but ensures your project has the best chance of success. This flowchart shows the typical process from concept to contract, whether your project is a new title or a new edition. There are a number of steps and numerous people working on your project at this initial stage, which can take up to a few months to reach the celebratory milestone of a contract. We hope this helps you understand the publishing process – from concept to contract.

